

# Evelyn Xiao-Yue Gong

---

## Positions Held

2025-present **B P Junior Faculty Chair, Carnegie Mellon University.**  
Tepper School of Business.

2023-present **Assistant Professor, Carnegie Mellon University.**  
in Operations Management at the Tepper School of Business.

## Education

2017-2023 **Ph.D. in Operations Research, Massachusetts Institute of Technology.**

2013-2017 **B.S. in Honors Mathematics, New York University (Shanghai & New York).**  
Graduated with Summa Cum Laude.

## Journal Publications

- “How Not to Overpackage: AI for Sustainability in HelloFresh’s Service Supply Chain.”  
**Evelyn Xiao-Yue Gong**, Michael Johnson.
  - *Major Revision at Manufacturing & Service Operations Management*, 2025.
  - *Runner-Up for INFORMS Service Science Best Paper Competition (Socially Responsible Track)*, 2025. [\[Link\]](#)
- “Efficient Cloud Server Deployment Under Demand Uncertainty.”  
Rui Peng Liu, Konstantina Mellou, **Evelyn Xiao-Yue Gong**, Thomas Coffee, Beibin Li, Jeevan Pathuri, David Simchi-Levi and Ishai Menache.
  - *Manufacturing & Service Operations Management*, 27(2). pp. 425-440, 2025. [\[Link\]](#)
- “Bandits atop Reinforcement Learning: Tackling Online Inventory Models With Cyclic Demands.”  
**Evelyn Xiao-Yue Gong**, David Simchi-Levi.
  - *Management Science*, 70(9). pp. 5627-6482, 2024. [\[Link\]](#)
  - *Honorable Mention for the INFORMS Computing Society Harvey J. Greenberg Award*, 2025.
- “Optimal Quantile Pure Exploration for Infinite-Armed Bandits.”  
**Evelyn Xiao-Yue Gong**, Mark Sellke.
  - *Neural Information Processing Systems (NeurIPS)*, 2023. [\[Proceedings\]](#)
- “Online Assortment Optimization with Reusable Resources.”  
**Evelyn Xiao-Yue Gong**, Vineet Goyal, Garud Iyengar, David Simchi-Levi, Rajan Udwani, Shuangyu Wang.
  - *Management Science*, 68(7). pp. 4772-4785, 2022. [\[Link\]](#)
  - *Spotlight Talk at the INFORMS Revenue Management and Pricing Section Conference*, 2021.
- “A Fast Maximum Flow Algorithm.”  
Jim Orlin, **Evelyn Xiao-Yue Gong**.
  - *Networks*, 77(2). pp. 287-321, 2020. [\[Link\]](#)

Evelyn Gong

✉ [exiaoyue@andrew.cmu.edu](mailto:exiaoyue@andrew.cmu.edu)

•  <https://evelyngongcmu.github.io/> 1/5

- *Special Issue on Celebrating 50 Years of Networks*, 2021.
- *Best Presentation Award* at MIT LIDS Student Conference, 2019.

## Workshop Papers

- **“Provably More Efficient Q-Learning in the One-Sided-Feedback/Full-Feedback Settings.”**

**Evelyn Xiao-Yue Gong**, David Simchi-Levi.

— *ICML Workshop (Theoretical Foundations of Reinforcement Learning)*, 2020. [[Link](#)]

- **“Efficient Entropy For Policy Gradient with Multi-Dimensional Action Space.”**

Yiming Zhang, Quan Ho Vuong, Kenny Song, **Evelyn Xiao-Yue Gong**, Keith W. Ross.

— *ICLR Workshop*, 2018. [[Link](#)]

## Grants for Accepted Proposals

- Tepper School of Business Center for Intelligent Business AI Fellowship Award.

## Select Media Coverage

- I appeared in this Bloomberg article on retail logistics under the Champs-Elysees on Oct 30, 2025.  
[The Retail Storage Hiding Under the Champs-Elysees](#).

- I appeared in this Forbes article on the Seine and Sustainable Paris on Sep 7, 2025.  
[Sustainable Paris: Swimming In The Seine Is Just The Start](#).

- I appeared in this Forbes article on Tokyo's Sustainability on Jul 27, 2025.  
[Green Apartments, Carbon-Neutral Hotels: How Tokyo Is Becoming Sustainable](#).

- I appeared in this Association of National Advertisers article on the environmental impact of AI use in brands and marketing on June 20, 2025.  
[How Brands Stem AI's Quest for More and More Power](#).

- I appeared in this Business Insider article on Shein's plan to sell its supply chain tech on Jun 6, 2024.

[Shein wants to sell the supply-chain tech it used to disrupt online shopping. Retail experts say brands may have concerns](#).

- I appeared in this Wall Street Journal article on Material Suppliers' Next Moves on Apr 10, 2024.  
[Materials Supplier Ferguson Seeks Faster Path to Construction Market](#).

- I appeared in this Forbes article on Sustainable Tourism on Oct 13, 2023.  
[A Code Of Conduct For Tourists? In Kyoto, Japan, It's Working](#).

## Select Invited Talks

Mar 6, 2025 **Boston University's Questrom School of Business**.

How Not to Overpackage: AI for Sustainability in HelloFresh's Service Supply Chain.

Aug 25, 2024 **Purdue Operations Conference**.

How Not to Overpackage: AI for Sustainability in HelloFresh's Service Supply Chain.

Evelyn Gong

✉ [exiaoyue@andrew.cmu.edu](mailto:exiaoyue@andrew.cmu.edu)

• <https://evelyngongcmu.github.io/> 2/5

Jun 6, 2024 **Lyft Rideshare Seminar.**  
How Not to Overpackage: AI for Sustainability in HelloFresh's Service Supply Chain.

Apr 12, 2024 **Duke University Fuqua Operations Management Seminar.**  
How Not to Overpackage? – Towards a Sustainable HelloFresh Service Supply Chain.

Apr 8, 2024 **CMU SQUALL Seminar.**  
How Not to Overpackage? – Towards a Sustainable HelloFresh Service Supply Chain.

Aug 26, 2023 **YinzOR 2023 Conference.**  
Provably Optimal Reinforcement Learning for Inventory Problems with Unknown Cyclic Demands

Jun 13, 2023 **Supply Chain Management in the Post-Pandemic and AI Age Conference.**  
Data-Driven Decision Making in Operations Management

Apr 29, 2023 **University of Toronto Rotman OM&S Data Science Seminar.**  
Bandits Atop Reinforcement Learning: Tackling Online Inventory Models With Cyclic Demands

Mar 18, 2022 **Wharton OID Seminar.**  
Bandits Atop Reinforcement Learning: Tackling Online Inventory Models With Cyclic Demands

Oct 18, 2021 **MIT Data Science Lab Seminar.**  
Bandits Atop Reinforcement Learning: Tackling Online Inventory Models With Cyclic Demands

Sep 24, 2021 **MIT ORC Student Seminar.**  
Provably Optimal Reinforcement Learning for Online Inventory Models With Cyclic Demands

Jul 22, 2021 **Google Intern Research Talks.**  
Provably Optimal Reinforcement Learning for Online Inventory Models With Cyclic Demands

Jun 30, 2021 **Spotlight Session at INFORMS Revenue Management and Pricing Section Conference.**  
Online Assortment Optimization with Reusable Resources

Apr 28, 2021 **MIT LIDS & Stats Tea Talk.**  
Provably More Efficient Q-Learning in the One-Sided-Feedback/Full-Feedback Settings

## Services

Journals **Management Science, Operations Research, Manufacturing & Service Operations Management, Mathematics of Operations Research, Referee.**

2025 **NeurIPS Conference, Reviewer.**

2025 **INFORMS Public Sector Operations Research Best Paper Award, Committee Member.**

2025 **INFORMS MSOM 2025 SIG Day Conference, Reviewer.**

2025 **26th Conference on Integer Programming and Combinatorial Optimization (IPCO), Reviewer.**

2024 **INFORMS Service Science Best Student Paper Award, Committee Member.**

2024 **CSAMSE Best Paper Competition, Judge.**

2024 **INFORMS MSOM 2024 Sustainable Operations SIG Conference, Reviewer.**

2024 **INFORMS Annual Meeting, Session Chair.**

2023 **INFORMS Annual Meeting, Session Chair.**

2021 **INFORMS Annual Meeting, Session Chair.**

## Industry Experience

Summer 2022 **Research Intern, HelloFresh.**  
Global AI Department. New York, NY.

Summer 2021 **Research Intern, Google Research.**  
Operations Research Group. Cambridge, MA.

Summer 2020 **Research Intern, Microsoft Research AI.**  
Cloud Operations Research Group. Redmond, WA.

Summer 2019 **Quantitative Analyst Intern, D.E. Shaw & Co..**  
Quant Commodities Group. New York, NY

## Honors

- CIB AI Fellowship Award, Tepper School of Business 2025-2026
- Honorable Mention for the *INFORMS Computing Society Harvey J. Greenberg Award* 2025
- 2nd Place for the *INFORMS Service Science Best Paper Award (Socially Responsible Track)* 2025
- China's National Champion in Splendor hosted by Hunter Board Game Club. 2024
- First Place, Best Dissertation Competition at the Supply Chain Management in the Post-Pandemic and AI Age Conference 2023
- Accenture Fellowship 2022
- Bayer Women in Operations Research Scholarship Recipient, INFORMS Analytics Society 2021
- Best Presentation Award, MIT LIDS Student Conference 2019
- Grand Prize, MIT Lockheed Martin Tech for Truth Hackathon (Supply Chain Track), 2019
- Winner, MIT IDEAS Global Challenge 2018
- ARCC Best Social Good Hack Prize, MIT Bitcoin Hackathon 2018
- NYU Shanghai Provost's Award, NYU Shanghai 2017
- NYU President's Service Award, New York University 2016
- Best Venture, NYU Reynolds Changemaker Challenge 2015

## Teaching

Spring 2025 **CMU 70371 Operations Management, Undergraduate Core.**  
Instructor.

Evelyn Gong

✉ [exiaoyue@andrew.cmu.edu](mailto:exiaoyue@andrew.cmu.edu)

• <https://evelyngongcmu.github.io/>

4/5

Spring 2024 **CMU 70371 Operations Management**, *Undergraduate Core*.  
Instructor.

Fall 2023 **CMU 47760-A1 Foundations of Operations Management**, *PhD Elective*.  
Guest Lecturer.

Spring 2022 **MIT 1.267 Statistical Learning in Operations**, *PhD course*.  
Teaching Assistant.

Spring 2021 **MIT 1.275/IDS.305 Business & Operations Analytics**, *MBA course*.  
Teaching Assistant.

Spring 2021 **MIT 1.267 Statistical Learning in Operations**, *PhD course*.  
Guest Lecturer.

Spring 2020 **MIT 15.077 Statistical Learning and Data Mining**, *PhD course*.  
Teaching Assistant.

Jan 2019 **MIT 15.S60 Computing in Optimization & Statistics**, *Graduate course*.  
Co-Instructor.

Jan 2019 **MIT 15.S41 Software Tools for Business Analytics**, *Undergrad course*.  
Co-Instructor.

Fall 2015 **NYU CSCI-UA 0061 Web Development & Programming**, *Undergrad course*.  
Teaching Assistant. NYU Tandon School of Engineering.